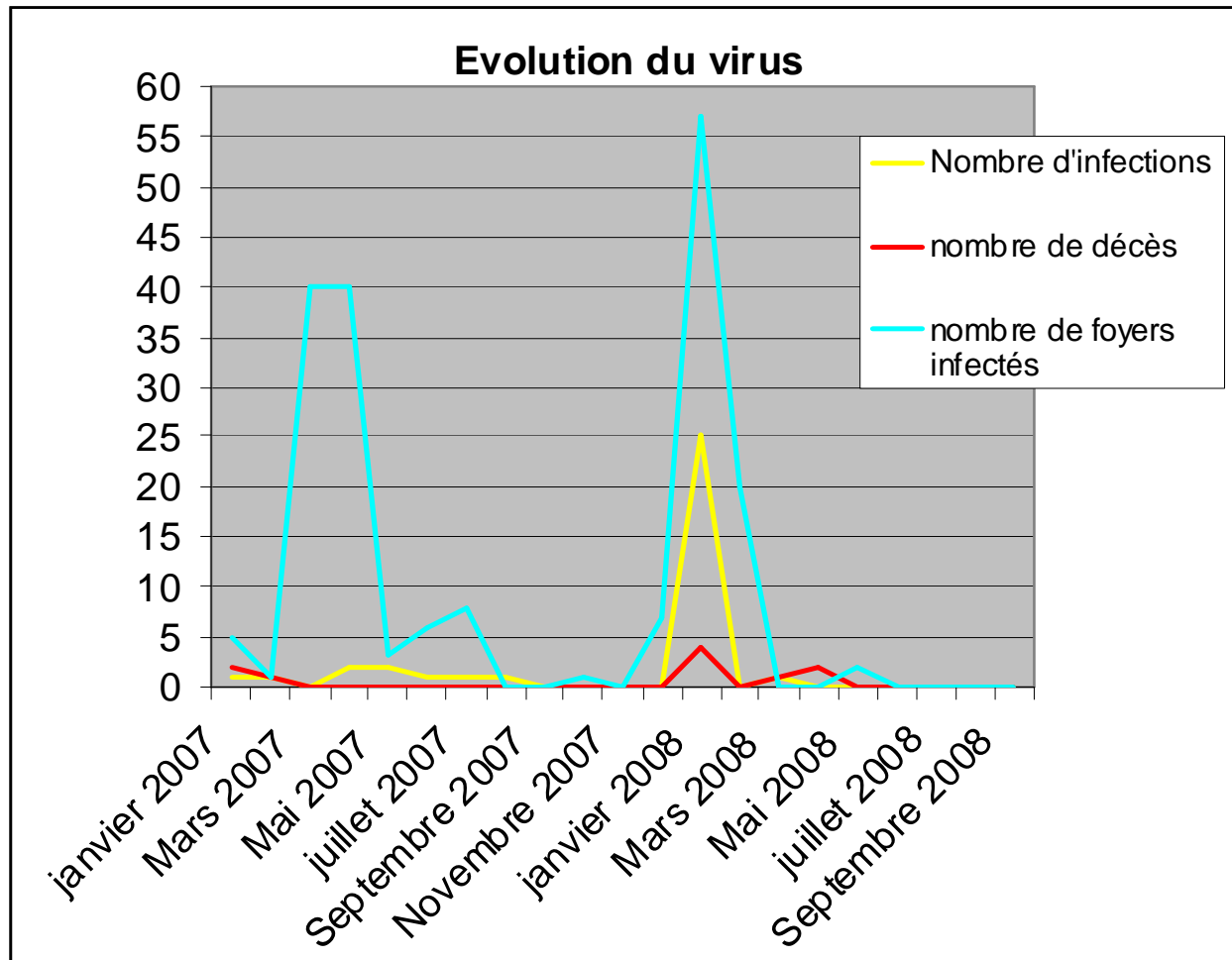


Media coverage of avian flu in Egypt: some indicators

Sylla Thierno Youla
AIRD/Cedej (MAE – CNRS URA 1165), Cairo

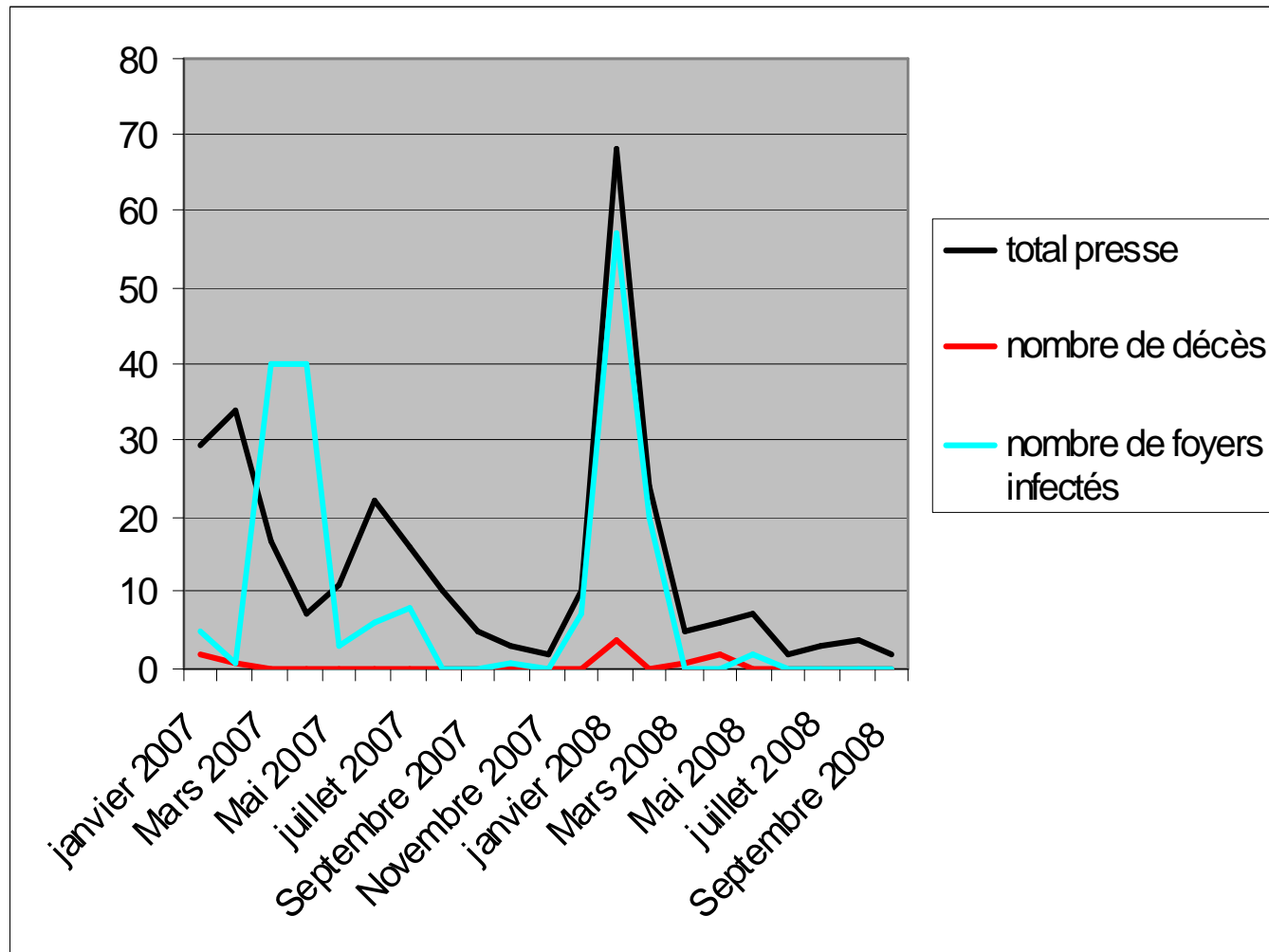


1/ Avian flu outbreaks according to the Egyptian newspapers

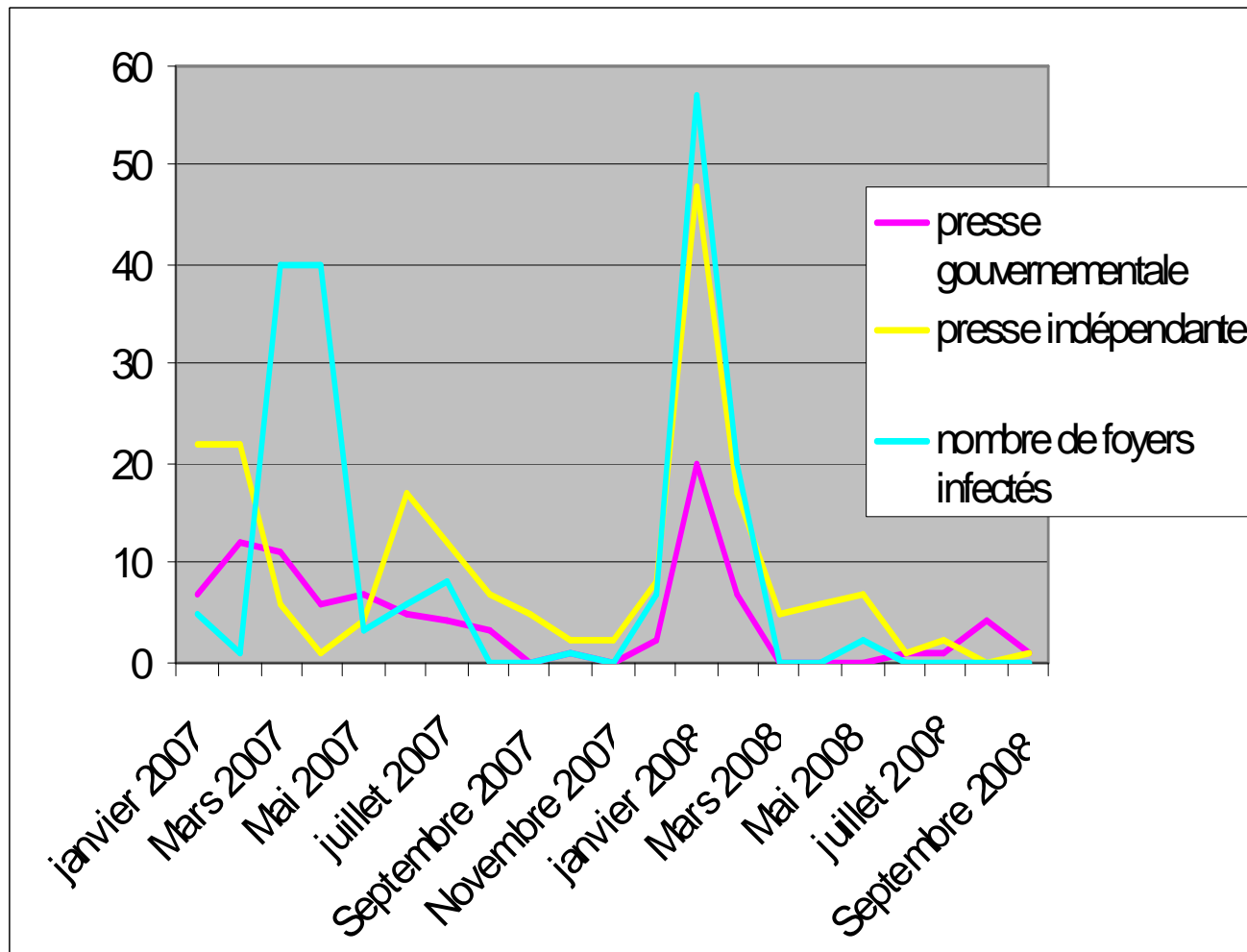


→ **Figures similar to international data (ex. WHO)**

2/ Media coverage is related to human impact



3/ Towards a comparison between governmental and independent newspapers



4/ How newspapers speak about avian flu: between war and pollution

- ▶ Rhetorics of war
- ▶ Rhetorics of pollution and corruption

Cf. Matthieu Fintz, Sylla Thierno Youla, « Les guerres de la grippe aviaire. Le traitement médiatique d'un virus émergent, janvier-mai 2006 », *Egypte/Monde Arabe*, 2007, 4, p. 269-302.