

Vietnam responses to Avian Influenza (H5N1):

constraints and issues at local and international levels



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Malica

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■ Synthesis of different studies conducted in Vietnam

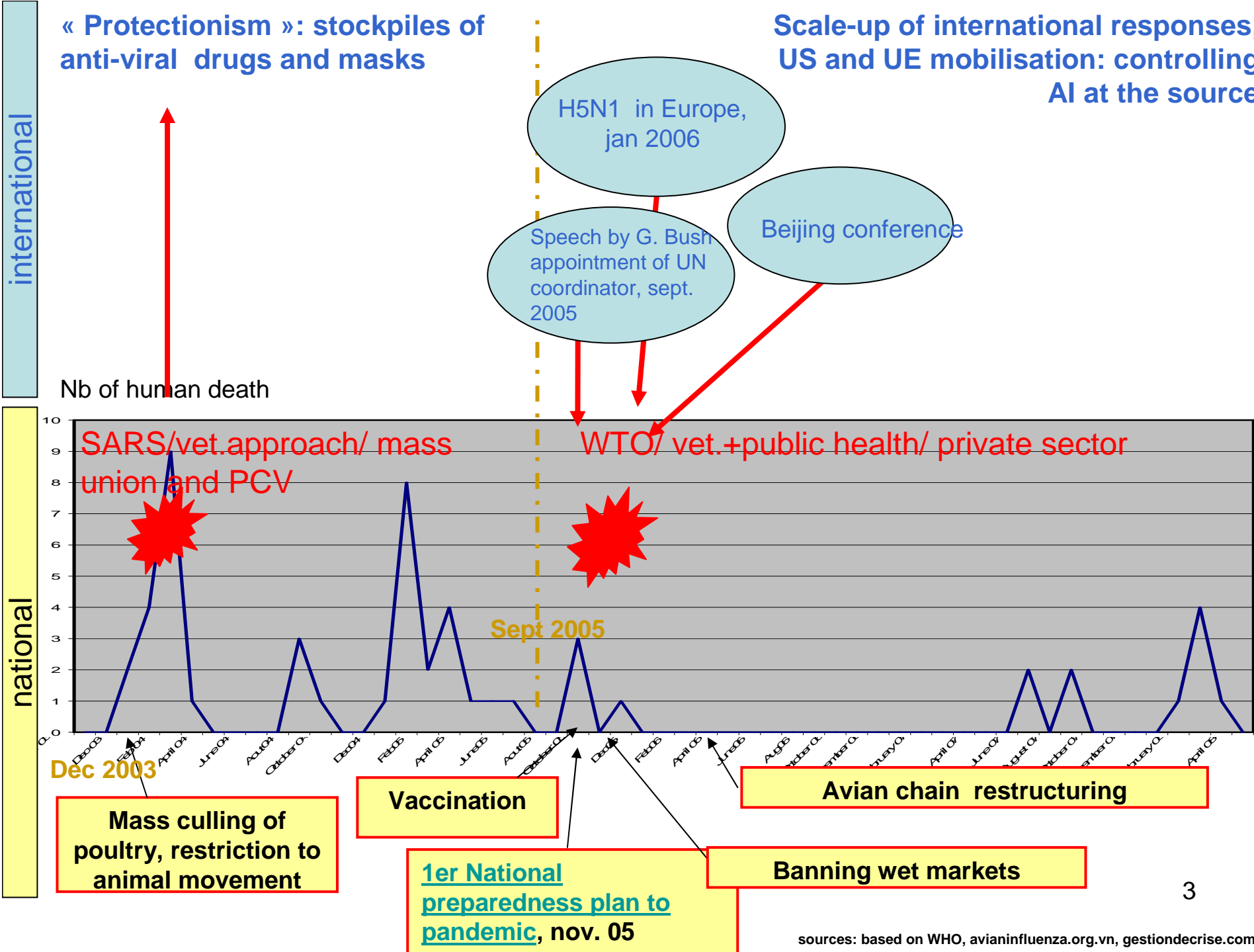


- Vietnam policies to face AI
- Risk perception by urban consumers
- Impact of AI on avian supply chain (Gripavi)



■ Researchers

- Dang Duc Chien, Desvaux Stéphanie, Figuié Muriel, Fournier Tristan, Hoang Vu Quang, Moustier Paule, Nguyen Minh Huong, Tran Thi Tham.



Vietnamese urban consumers: little attention given to this stakeholder

- In general

- two opposite visions of consumers: over reactive population (developed countries)/ “invisible” group (developing countries)

- In Vietnam

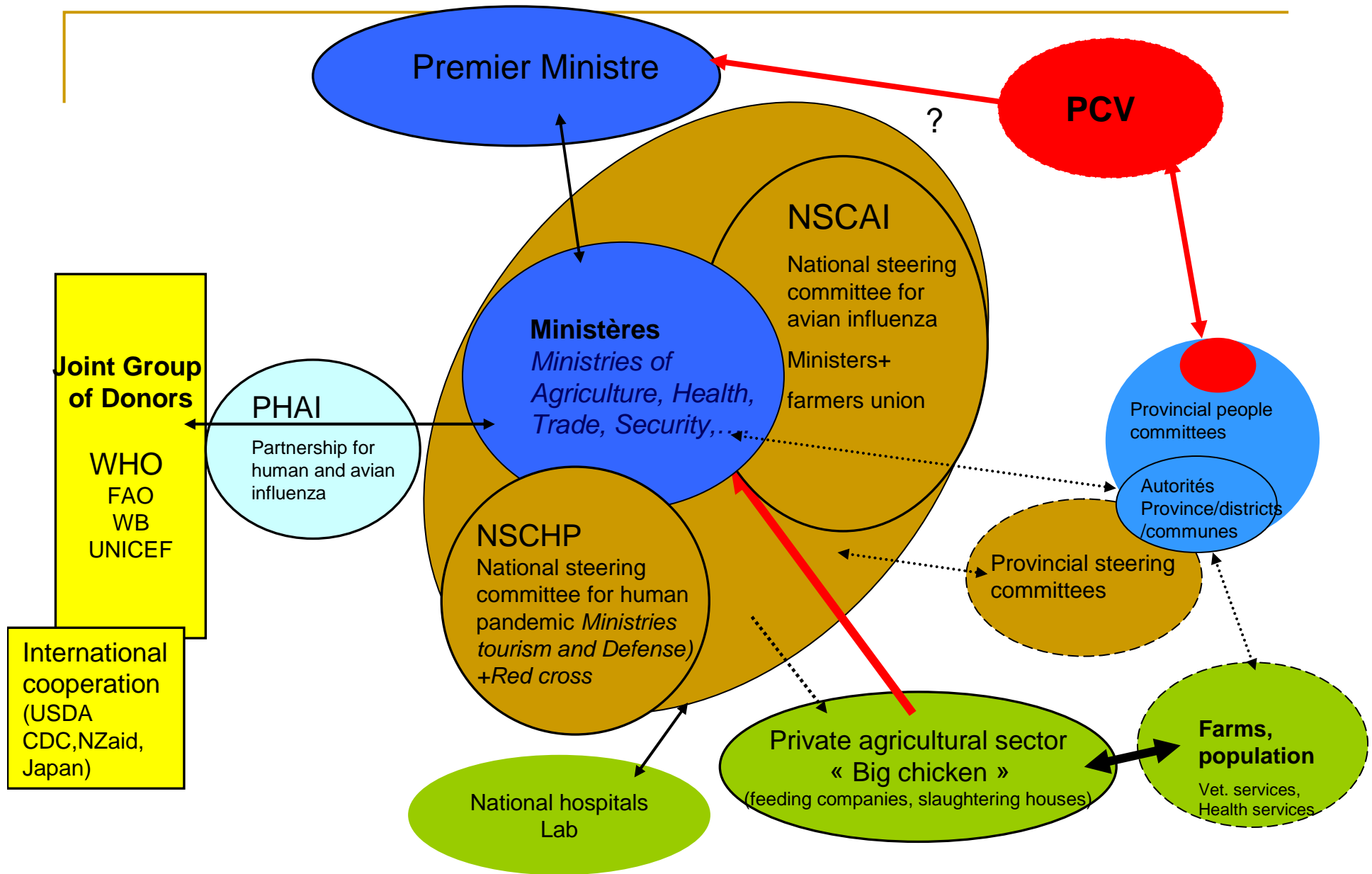
- Farmers, consumers,...: a need for education and behaviour change (top down approach: Unicef, KAP)
- Private sector: consumers fear= a window of opportunity “safe chicken”

Hanoi consumers reactions



Conclusion

- Vietnam response: transparency and sovereignty. A « good global citizen ».
- Private sector: a narrow window of opportunity for slaughter houses and supermarkets...but probably more long term effect on the upstream of the avian chain.
« Avec la grippe aviaire, le malheur des uns fait le bonheur des autres. Là, ça fait le bonheur des intégrateurs. Le schéma classique quoi... »
- A need to consider laymen strategies for risk management.



Dispositif institutionnel de gestion de la grippe aviaire au Vietnam (2008)

(en noir = officiel / en pointillé= officiel mais non opérationnel / en rouge = non officiel)